Shahzaib Shabbir

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WORK EXPERIENCE

Web Developer   **Mar 2021 - Jun 2023**
Epic Digital Agency llc   **(Islamabad, PK)**

- Developed and maintained WordPress websites for clients.
- Utilised different website builders in wordpress (i.e. Elementor, Gutenberg and woocommerce.etc.) to create ecommerce store or other business websites for clients.
- Executed on-page SEO strategies such as optimizing content, keyword research, meta tags, and image alt attributes.
- Created wordpress websites that are fully responsive on desktop, mobile and other devices.

Web Developer   **Aug 2023 - Jan 2024**
Core3web Agency   **(Lahore, PK)**

- Developed websites and landing pages on Wix, Clickfunnels and Wordpress.
- Customized and Integrated E-commerce functionalities in wordpress websites using WooCommerce.
- Integrated booking systems and payments gateways on WordPress websites.
- Implemented performance optimization techniques such as image optimization to enhance website speed.

KEY SKILLS

- Proficient in designing and developing Wordpress websites.
- Skilled in UI/UX design with experience creating websites and landing pages using Figma.
- Extensive experience in building and customizing landing pages in Wix.
- Expertise in building funnels in Clickfunnels.
- Knowledge of HTML and CSS for custom styling in websites.
- Experience in executing on-page SEO strategies to improve website ranking.

EDUCATION

Dar ul Huda high school   **2019-2021**
SSC (Chemistry/Biology/Maths/Physics)

The Reader college   **2021- 2023**
HSSC (Computer/Maths/Statistics)

Iqra University Islamabad   **Currently Studying**
BS in Computer Science