

# Shahzaib Shabbir

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## WORK EXPERIENCE

### Web Developer

Epic Digital Agency llc

Nov 2020 - Jun 2023

(Islamabad, PK)

- Developed and maintained WordPress websites for clients.
- Utilised different website builders in wordpress (i.e. Elementor, Gutenberg and woocommerce.etc.) to create ecommerce store or other business websites for clients.
- Executed on-page SEO strategies such as optimizing content, keyword research, meta tags, and image alt attributes.
- Created wordpress websites that are fully responsive on desktop, mobile and other devices.

### Web Developer

Core3web Agency

Aug 2023 - Jan 2024

(Lahore, PK)

- Developed websites and landing pages on Wix, Clickfunnels and Wordpress.
- Customized and Integrated E-commerce functionalities in wordpress websites using WooCommerce.
- Integrated booking systems and payments gateways on WordPress websites.
- Implemented performance optimization techniques such as image optimization to enhance website speed.

## KEY SKILLS

- Proficient in designing and developing Wordpress websites.
- Extensive experience in building and customizing landing pages in Wix.
- Expertise in building funnels in Clickfunnels.
- Strong knowledge of HTML and CSS for custom styling in websites.
- Experience in executing on-page SEO strategies to improve website ranking.

## EDUCATION

### Dar ul Huda high school

SSC (Chemistry/Biology/Maths/Physics)

2019-2021

### The Reader college

HSSC (Computer/Maths/Statistics)

2021- 2023

### Iqra University Islamabad

BS in Computer Science

Currently Studying